



## Directory Sponsorship Opportunity Form

Centennial High School PTSA, 9310 Scott Road, Roswell, GA 30076

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Once again Centennial High School PTSA is inviting businesses in the local community to sponsor an advertisement in our *Student Directory*. Our 2011-2012 Directory will offer Full Page, Half Page and 1/3 page Super Business Card sponsorships to be featured in a special section of the directory. In addition, the inside and outside of the back cover will be available.

This association with Centennial High School gives your business a unique opportunity to reach hundreds of families residing in the Holcomb Bridge/Old Alabama/Haynes Bridge area. By supporting *CHS's Student Directory* your sponsorship becomes part of a publication used by almost 2,000 students and their parents, as well as CHS staff on a daily basis, year round. One of the key reasons so many families have chosen to live in this area of North Fulton is the outstanding schools. What a great way to reach your target market and at the same time show your support of excellence in education!

We hope that you will choose to support the Centennial PTSA—if you have supported this effort in the past, we thank you and hope to see you and new businesses participate this year. Unfortunately, space is limited, so please act today using the form below.

**The deadline for sponsorship is Friday, September 2, 2011.**

*If you have any questions or would like to be a directory sponsor, contact Jane Prescott, CHS PTSA Directory Co-Chair, [tjpres@bellsouth.net](mailto:tjpres@bellsouth.net) or 404-731-1031.*

## 2011-2012 PTSA Directory Sponsorship Form

Mail sponsorship form with payment to:  
**CHS PTSA Directory**  
**9310 Scott Road**  
**Roswell, GA 30076**

*Make checks payable to Centennial High School PTSA*

**\*\* Deadline: Friday, September 2, 2011 \*\***

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Please select your sponsorship below:**

<b>Sponsorship Type</b>	<b>Cost per Placement</b>	<b>Sizes &amp; Notes</b>	<b>Total Cost</b>
Full Page (B&W)	\$175	4.5" w x 7.5" h	
Half Page (B&W)	\$125	4.5" w x 3.25" h	
1/3 Page Super Business Card (B&W)	\$75	4.5" w x 2.5" h	
Inside Back Cover (B&W)	\$200	4.5" w x 7.5" h <i>Only one—please call to be sure this spot is available!</i>	<b>SOLD</b>
Outside Back Cover (4 Color)	\$250	4.5" w x 7.5" h <i>Only one—please call to be sure this spot is available!</i>	<b>SOLD</b>

*Thank you! If you have any questions about this sponsorship opportunity, please contact Jane Prescott, CHS PTSA Directory Co-Chair, at [tjpres@bellsouth.net](mailto:tjpres@bellsouth.net) or 404-731-1031.*

**Please send all necessary artwork to:**  
**Susan Segars, Directory Committee Co-Chair [ssegars@me.com](mailto:ssegars@me.com)**

### **ARTWORK**

We prefer that ready-to-print (correct dimensions/size) artwork be in one of the following formats: Adobe PDF, eps, Adobe InDesign, Illustrator or Photoshop. Files should be a minimum of 150 dpi at full size. If you cannot provide a file in one of these formats, we will accept your artwork components (logo, photos, clip art in good resolution of 150 or more dpi) in jpg, png or tif format (not within a Word file, but separately) along with your copy in MS Word, Pages, Text or email, or a hard copy. We strongly recommend against images pulled from the Internet due to poor reproduction quality.

**\*\*Confused or need help with artwork files? We can probably help!\*\***  
**Contact Susan Segars at [ssegars@me.com](mailto:ssegars@me.com)**